FLEXIBLE TRANSACTIONAL
documents design

Low-cost, high-speed, variable content printing on open systems printers

Significant cost savings and improved document workflow can be realized if your transactional documents, such as invoices or statements, are still being printed on impact or proprietary laser printers. Move these documents to modern low cost laser printers and multifunctional devices with no change to the host system.
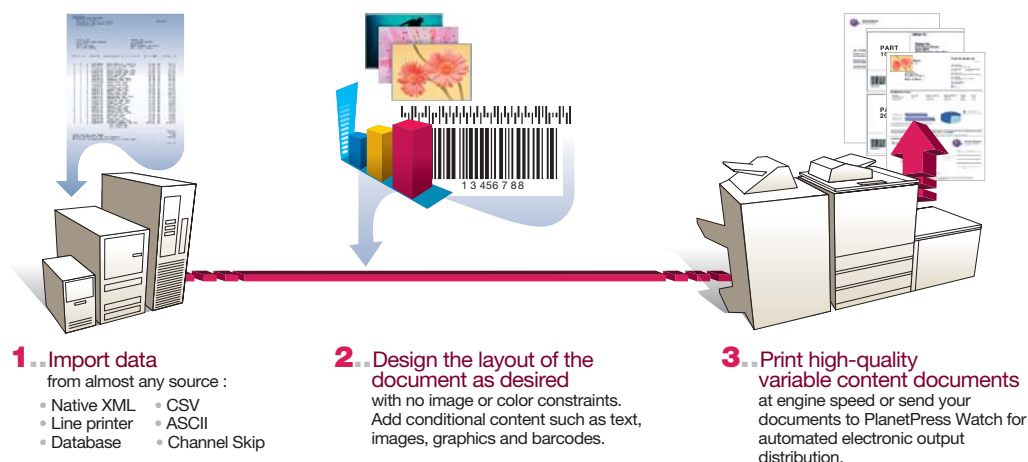
PlanetPress 5 allows you to replicate all of your transactional and business documents in one simple and easy to use package, eliminating the need for expensive pre-printed documents. In addition, you will be able to add targeted variable messages or information, based upon what you know about your customer. PlanetPress 5 is a complete software solution that integrates with your existing hardware and software infrastructure, and scales with the size of your business operation. Managing your business documents with PlanetPress 5 also eliminates the cost associated with forms obsolescence. Adding a new office or modifying your phone number can be done quickly and will reflect automatically, all with no direct cost impact.

Benefits

- **Cut paper cost by eliminating expensive pre-printed forms**
- **Move to flexible open system laser printers**
- **Improve and output quality and corporate image by maximizing the easy to use conditional logic processes**
- **Experience optimized design capabilities**
- **Print complex documents at high speed**
- **Easily manage distributed printing of transactional documents***
- **Control printer paper handling and finishing features**
- **Save time and money**
- **Apply rules and conditions to better target your customers by getting the most out of your variable data**
- **Eliminate errors due to manual interventions**

* Requires PlanetPress Watch

PLANETPRESS® VERSION 5

Business Applications

- **Statements and billings**
  Enhance your corporate image with high quality documents. Automatically print Terms & Conditions, instructions or special offers, including varying messages or graphics based upon your customers' purchases, time of year, or any other information contained within the data stream.

- **Multi-part business form replacement**
  Eliminate pre-printed multi-part business forms. Each copy is now as crisp and easy to read as the one before. Bursting or decollating, having to manage an inventory of pre-printed forms and wasting obsolete forms are no longer a concern.

- **Financial and business documents**
  Eliminate the pre-printing and manual assembly of financial documents. Automatically print the appropriate documents based upon the information contained within the data stream for a highly professional and personalized approach.

- **Barcodes and labels**
  Increase workflow efficiency. Print industry standard barcodes from any host data. Simultaneously print pick tickets and labels such as shelf & item, pack & ship and UPC.

- **Gray bar report printing**
  Print faster, reduce storage size, split and distribute reports by departments. Green bar reports are easily printed 2-up and duplex on regular cut sheet paper and offer logically forced front pages.

Seamlessly design variable content documents

1. Import data
from almost any source :
- Native XML
- Line printer
- Database
- CSV
- ASCII
- Channel Skip

2. Design the layout of the document as desired
with no image or color constraints. Add conditional content such as text, images, graphics and barcodes.

3. Print high-quality variable content documents
at engine speed or send your documents to PlanetPress Watch for automated electronic output distribution.

transactional & variable content documents

PLANETPRESS VERSION 5

⌄⌄ **Features** Overview

Easy, rule-based conditional output
Add conditional text, graphics or images based on the recipient profile and your business needs. Create rules and conditions based upon information contained within the data stream. Print the right elements, for the right customers, every time.

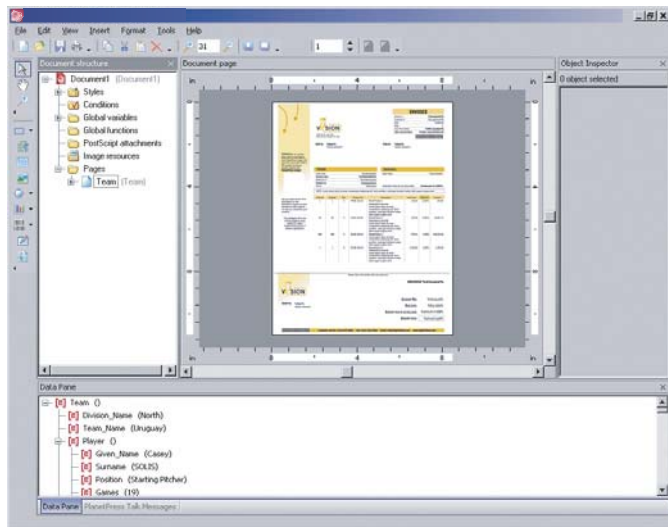### Data driven barcodes, pie, line and bar charts
Use wizard driven tools to quickly generate industry standard bar codes including: PDF-417, UPC/EAN, Code 39, Code 128 and PostNet. PlanetPress 5 also allows you to easily insert dynamic, data-driven business graphs.

Reusable libraries for global variables and functions
In order to allow for efficient variable data document design, you can create groups of functions and global variables that you frequently use and store them in libraries for later use.

User friendly interface
PlanetPress 5 offers a user-friendly Graphical User Interface (GUI) based on the standard Windows environment with easy drag and drop of text and images, fully customizable toolbars and dockable windows that improve the user experience. With elaborate stock objects toolbars for enhanced drawing capabilities, PlanetPress 5 enables quick and easy design of any and all documents.

System Requirements

- Intel® Pentium® 4 or better, or equivalent, Microsoft® Windows® 2000 with SP2, Windows XP or Windows Server 2003. 512 MB of RAM. 500 MB of available hard-disk space. 1024x768 color monitor with 16-bit color or greater graphics card.

- Adobe®Acrobat® or Acrobat Reader® 5.0 or higher. (Adobe® Reader® included on CD).

Printer Requirements

- PostScript® language Level 2 or 3 compatible printer.
- 48 MB of RAM.
- Hard-disk or flash memory recommended.

Drag and drop graphic import
Drag and drop EPS, BMP, TIFF, JPG or PDF files with full color support. For high-speed printing, graphics are automatically scaled for optimal resolution. Rotate and scale, snap to guidelines, and group objects directly in PlanetPress. Images can be conditionally printed, producing dynamic documents.

Direct control over printer finishing features
When designing variable content documents for a specific printer, you can easily incorporate commands to call finishing features such as stapling, collating and folding.

PlanetPress Talk
Add power and advanced features to your documents by using a simple, yet complete scripting language that does not require a host system to run on.

Codehost BrightQ connectivity
PlanetPress allows for connectivity to BrightQ, which provides UNIX users with the same kind of feature-set and ease of use that Windows users have been enjoying for a while. BrightQ acts as a Windows Printer Driver to make configuring and printing as simple as in the Windows world, while achieving a high level of optimization of the output files sent to print devices. Furthermore, PlanetPress can directly receive data from the BrightQ server allowing for easier design of PlanetPress documents that integrate variable content coming from a Unix or Linux platform.

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